

Don't let the flu sneak up on you



75%

of people plan to receive their flu shot before November



51%

of people plan to get a flu shot to protect their health/their family's health



>50%

of people agree getting a COVID-19 vaccine is as important as getting an annual flu shot



74%

of seniors said they plan to get vaccinated, the most likely group among polled demographics, but 2/3 of those over the age of 18 expect to get a shot

Who is getting a flu shot?



67%

of parents are planning on getting their children vaccinated for flu, with 26% planning to do so at a retail pharmacy



Where are people getting flu shots?



42%

of patients are likely to visit a retail pharmacy for their flu shot, followed by a doctor's office (33%)



78%

of patients said convenient hours that work with their schedule was an important factor when choosing a pharmacy for their flu shot



62%

of those planning to get a flu shot plan to schedule their appointment online, up 43% over the last two years