



Where are people getting flu shots?



42%

of patients are likely to visit a retail pharmacy for their flu shot, followed by a doctor's office (33%)



78%

of patients said convenient hours that work with their schedule was an important factor when choosing a pharmacy for their flu shot



62%

of those planning to get a flu shot plan to schedule their appointment online, up 43% over the last two years

Source: "Flu Intention" Survey, commissioned by CVS Health® in July 2023