



## Who is getting a flu shot?



**74%**

of seniors said they plan to get vaccinated, the most likely group among polled demographics, but 2/3 of those over the age of 18 expect to get a shot



**67%**

of parents are planning on getting their children vaccinated for flu, with 25% planning to do so at a retail pharmacy

Source: "Flu Intention" Survey, commissioned by CVS Health® in July 2023